

(Mobile book) How to Shop with Mary, Queen of Shops

How to Shop with Mary, Queen of Shops

Mary Portas

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Mary Portas : How to Shop with Mary, Queen of Shops before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Shop with Mary, Queen of Shops:

0 of 0 people found the following review helpful. Mary Portas book By Queenbookreview In short, there is no one better in her field..I would buy any book she wrote. I loved the tv series she had..and would like to buy that...0 of 0 people found the following review helpful. Four Stars By Jilly Interesting and insightful 0 of 0 people found the following review helpful. Tribes By Christina M. Novak I loved Mary's show so I had to get the book. Her advice is straight forward and defines different shopping styles.

Mary Portas turned Harvey Nichols from a place you went to get your tiara polished into a modern powerhouse of fashion and style. Here she looks at shopping from the consumers point of view, providing the ultimate insiders guide

to getting the most out of shops.

About the Author Mary Portas is one of the UK's foremost authorities on retail and brand communication. She regularly travels the world advising on retail strategy and frequently lectures on the theme of brands and retail. Her first book, *Windows - The Art of Retail Display*, was published in five languages and quickly became the worldwide authority on the subject.