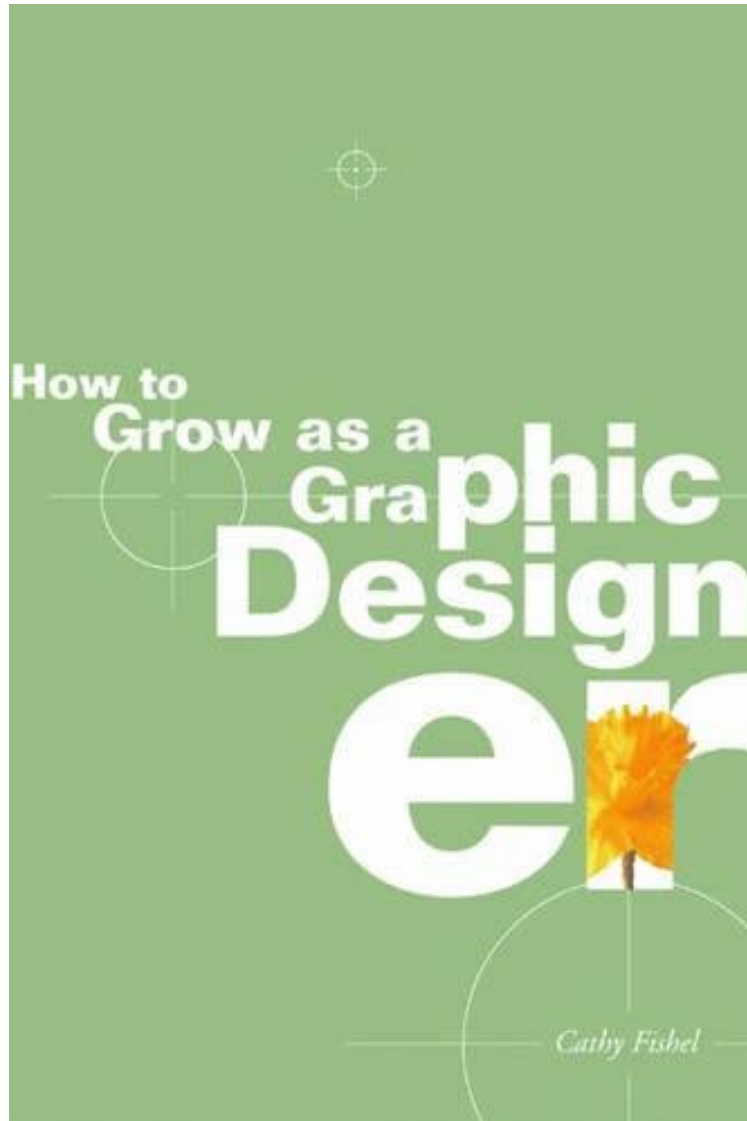


[Mobile book] How to Grow as a Graphic Designer

How to Grow as a Graphic Designer

Catharine Fishel

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#3678685 in Books Allworth Press 2005-01-01Original language:EnglishPDF # 1 9.00 x 6.00 x 6.00l, .80
#File Name: 1581153945256 pages | File size: 21.Mb

Catharine Fishel : How to Grow as a Graphic Designer before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Grow as a Graphic Designer:

22 of 22 people found the following review helpful. Grossly mistitled...By ceestandThis book is not about "how to grow as a graphic designer." It is a group of career biographies of (mostly) graphic designers.If you've ever picked up a free business magazine, you have read those self-serving articles about so-and-so or company X that has started small and conquered roadblocks to become a business success. The kind of article that reads as though the author has

just copied most of the press release handed to them. This book is just one of these after another. There were no tips, instructions, pointers or other form of guidance in the book, save for the headings of a list provided by a third party. Examples of those pearls of wisdom are "Keep your skills up" and "Don't get too comfortable" - with no valuable description of how one would go about doing so. The book would still have value if the stories were especially inspirational, or showed how the subjects uniquely overcame obstacles, but it doesn't. It doesn't even show how at all. I expected a book that would help me find artistic inspiration, show how, who, and why successful graphic artists are inspired and find their ideas, and maybe have some business tips for a fledgling artist. I would have settled for a readable book that was even marginally about "how to grow as a graphic designer." This book fails in both regards. 0 of 1 people found the following review helpful. A great mentor for graphic designers By Born Again Designer If you're ever felt lost, started hating what you do, or ever thought about quitting the graphic design business altogether, then this book may help you to rethink and resurrect your career. Each chapter focuses on significant career issues that designers are often confronted with via examples of real life stories and meaningful advice. 1 of 5 people found the following review helpful. great inspiration! By vintagegirl I absolutely loved this book! It was a great insight into the lives of working graphic designers and the struggles they go thru to get to the top. I found a ton of inspirational quotes that can really be helpful when stuck in a slump. its a great book for any student designer or designer that just want to hear what others of their craft think!

Helping graphic designers find professional and spiritual support in the ever-demanding struggle to stay creative and profitable, this book reveals how some of today's most successful and intriguing designers keep growing as artists and as people with the power to affect public attitudes. Topics addressed include how to keep track of one's vision, the meaning of success, what sustains designers spiritually, and how to embrace change and stay fluid. Also provided is priceless peer advice on strategic issues such setting a goal for one's company, growing or shrinking a business, and promoting one's uniqueness. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

We question clients motives all of the time. Why wont we do that for ourselves? (Sean Adams, Adamsmorioka) About the Author Catharine Fishel writes about design for many leading publications, including PRINT, Step Inside Graphic Design, and Editorial Eye. She is the author of Inside the Business of Graphic Design (1-581152-57-4). She lives in Morton, IL.