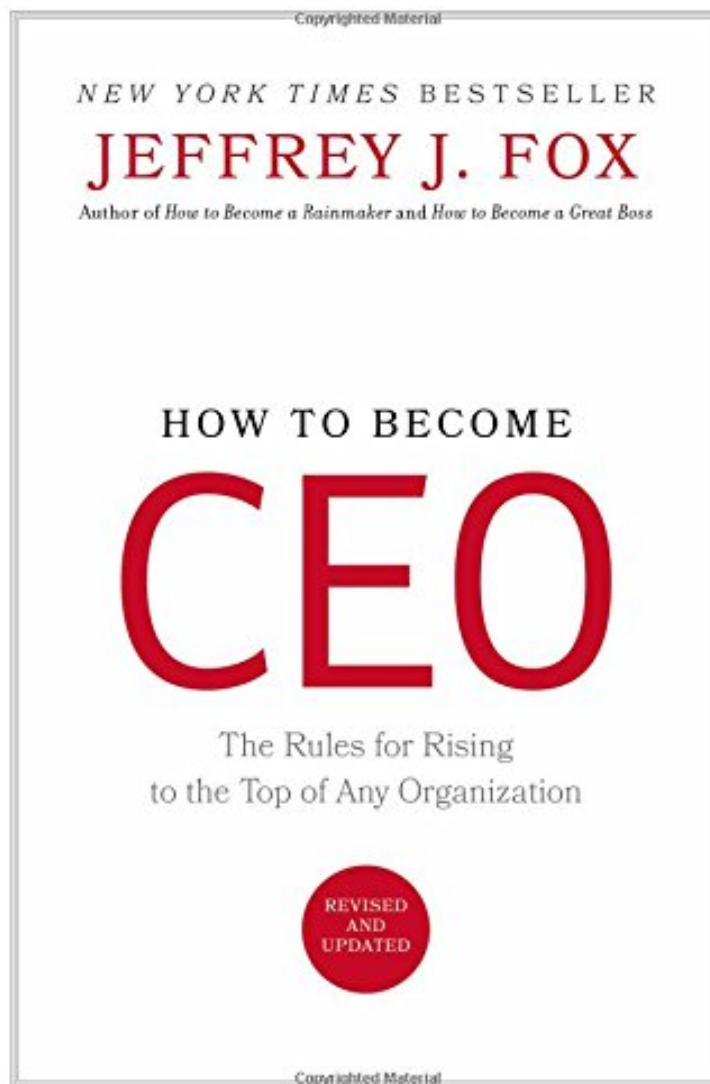


(Ebook free) How to Become CEO: The Rules for Rising to the Top of Any Organization

How to Become CEO: The Rules for Rising to the Top of Any Organization

Jeffrey J. Fox

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Jeffrey J. Fox : How to Become CEO: The Rules for Rising to the Top of Any Organization before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Become CEO: The Rules for Rising to the Top of Any Organization:

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essentially written by an older white man giving his "rules" for how to get ahead but without actually providing any real concrete information on the type of knowledge you will need. 0 of 0 people found the following review helpful. but you will do much better reading Jack Welch or some of the other top ...By A. HarrisIf you're serious about getting on a CEO track, don't read this book. I quit reading when he said let other people write monthly reports and turn them in without reviewing them. What a joke. Any upper level manager understands that you have to work within the system most of the time or you'll get flagged as a trouble maker. This guy has obviously never been a CEO in a decent sized company. There are a few tidbits here and there that are ok, but you will do much better reading Jack Welch or some of the other top guys. 6 of 7 people found the following review helpful. Good for low-level execs in large corporationsBy Michael A. BehrThis book doesn't tell you how to become CEO, but it does give a handful of rules - some useful, some not so useful - for behaving in a large corporate environment. A lot of those tips don't really seem to apply for small internet companies (often one and the same). One theme in particular that doesn't fit in the small office environment is taking the idea that "CEOs should be distant" and taking that to mean "you should act distant, even if you're not a CEO." A lot of the rules, or tips really, that Fox presents are the sort of thing my Dad (who worked in a large corporation) kept telling me as a young man. He really enjoyed reading the book, since it was a sort of 3rd party validation. On the other hand, for someone without that background who graduates school and finds themselves working for a large company, this would be VERY useful. Some of the tips in the book focus on the theme of maintaining distance, because of the notion that CEOs are expected to *be* distant. The CEOs of small companies that I have worked with are definitely *not* like that. Small companies often have a culture more like a family or fraternity, and when someone remains distant, that's a negative, not a positive. One tip, for instance, is not to go running with "the noontime crowd," and instead run before work. If people know that you run, but you for some reason won't run with them... this doesn't gain you the respect of your peers... it instead convinces them you're a jerk. Better not to run at all!

Now Updated and with New Success Tips for Everyone, at Any Level! Vision, persistence, integrity, and respect for everyone in the workplace--these are all qualities of successful leaders. But Jeffrey J. Fox, the founder of a marketing consulting company, also gives these tips: never write a nasty memo, skip all office parties, and overpay your people. These are a few of his key ways to climb the corporate ladder.

.com Most books about career advancement are either weighty examinations about success in the workplace (e.g., *How to Be a Star at Work* and *Working with Emotional Intelligence*) or flippant, humorous takes on surviving the countless inanities of modern work life (e.g., *Working Wounded*). Jeffrey Fox's book, *How to Become CEO: The Rules for Rising to the Top of Any Organization* is neither. Instead, Fox presents 75 commonsense rules about successfully conducting your career. Rules like "Know Everybody by Their First Name" and "No Goals No Glory" may seem obvious; others, such as "Don't Take Work Home from the Office" or "Don't Have a Drink with the Gang" may not. Each is accompanied by page or two of succinct and thought-provoking explanation. For example, for rule 27, "Don't Hide an Elephant," Fox writes, "Big problems always surface. If they have been hidden, even unintentionally, the negative fallout is always worse. The 'hiders' always get burned, regardless of complicity. The 'discoverers' always are safe, regardless of complicity." Wise and to the point, *How to Become CEO* will help just about anybody's career, whether you want to become CEO or not. --Harry C. EdwardsFrom BooklistFox heads his own marketing consulting company, and he demonstrates here that he knows how to package an idea. While there is nothing especially original about a list of rules for getting ahead, Fox's guide is filled with 75 tips that are short, sweet, and to the point. Moreover, the ideas themselves are fresh. You have to admire the pluck of someone who counsels spending one day a month in the library and recommends sending handwritten notes. For each suggestion, Fox includes one or two pages of elaboration. Other advice: Always take vacations. Always take the job that offers the most money. Never write a nasty memo. Don't take work home from the office. Never let a good boss make a mistake. And, nary a mention of Machiavelli or Sun-Tzu. Refreshing! David Rouse "Even MBAs from the best graduate business schools will find essential insights and practical lessons in *HOW TO BECOME CEO*." John Quelch, former Sebastian Kresge Professor of marketing at Harvard Business School, now Dean of London Business School