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Breakthrough!: How to Get Hired in Today's Tough Job Market

Jay R Lang

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**HOW TO GET HIRED IN
TODAY'S TOUGH JOB MARKET**

*FEATURING INNOVATIVE TOOLS
THAT RESULT IN MORE INTERVIEWS
AND BETTER JOB OFFERS*

JAY R. LANG

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Jay R Lang : Breakthrough!: How to Get Hired in Today's Tough Job Market before purchasing it in order to gage whether or not it would be worth my time, and all praised Breakthrough!: How to Get Hired in Today's Tough Job Market:

1 of 1 people found the following review helpful. Reading this book provides a clear means of making the ...By

Andrew Ferguson Reading this book provides a clear means of making the job search work in your favor. It puts you in control of the process and dives deep into providing solutions to problems faced by almost all job seekers. I have been using the materials and tools provided between the covers and have been landing interviews more often than not, and have no doubt that the right opportunity is in the wings. This is a no non-sense approach that requires a little bit of effort. The effort you expend is well worthwhile and will pay benefits for years to come. 2 of 2 people found the following review helpful. The book depicts how to break through the insane job search and Jay Lang does an awesome job By Valerie After reading numerous books on job searches THIS IS THE BOOK. BREAK THROUGH teaches you to strategically think, how to market yourself, effectively interview. It provides alternative methods for the job seeker and the tools you need to be successful. The book depicts how to break through the insane job search and Jay Lang does an awesome job ..A must have.... must read book. Highly recommend. 1 of 1 people found the following review helpful. Refreshing Read By Mary M Succinct. Loved the short chapters. The book was easy to read and comprehend and Mr. Lang goes straight to the point. Liked seeing the examples and knowing how to approach each step of the process.

To get a job you need interviews! To get interviews you need great marketing tools that are seen by Decision Makers. As an executive recruiter and job coach in New York's tough job market, Jay R Lang is well versed in the art and skill of landing interviews and getting people hired. The typical job seeker sends out 100 resumes and gets a 3-5% success rate of interviews. The concepts and tools in Breakthrough! will start generating 20%, 30%, 40% even up to 80% success rate in interviews to send outs! Lang shows you that the resume, a job seekers #1 marketing tool is fraught with negative perceptions and is actually sabotaging your job search. That companies are NOT in the business of hiring, and they need YOUR help to get it right. That posting on line alone is a waste of time, and it takes an assertive business oriented professional approach to get through the recruitment and hiring maze. You will learn: How to reclaim your professionalism stolen from you by unemployment Learn how to THINK like a headhunter Create marketing tools that eliminate resumes and get interviews Teach you how to market to Decision Makers to land interviews How to deal with age discrimination strategically and land that job Take the fear out of interviewing and turn you into a professional consultant How to negotiate a compensation package that gets you more How to change careers and change your life Breakthrough! leaves the traditional job search in the dustbin where it belongs. Possibly the best book on the planet to get you hired!